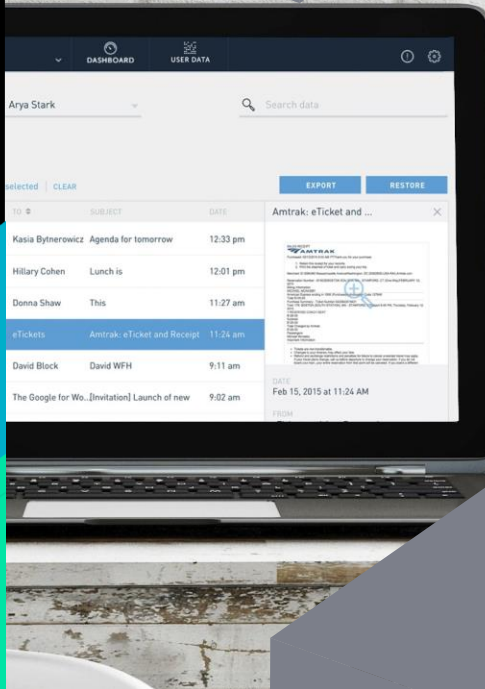




ENTERPRISE BACKUP AND RECOVERY FOR SAAS APPS



Datto Backupify for Office 365 delivers simple, automated, and secure backup of your cloud data. You'll be able to protect your organisation from data loss caused by user errors, meet legal and compliance needs, and manage the employee lifecycle effectively with Backupify. Find, restore, and manage your Office 365 data with Datto's Total Data Protection Platform.

Datto is the leader in cloud-to-cloud backup, offering an all-in-one archiving, search, and restore solution for the most popular online services, including Office 365, Google Apps, Salesforce, and more. Datto ensures that companies can access, control, and most importantly, own the data they entrust to these systems.

As companies increasingly move core applications and data to cloud applications, they face new challenges in enforcing IT best practices. Having a second, secure copy of your data is always best practice, and this still holds true for data in SaaS apps. By providing protection for data in SaaS apps, Datto partners are able to generate more revenue by having the ability to protect data no matter where it lives—on-prem, in virtualised environments, and in cloud apps.

Your customers need to protect their cloud apps. An astonishing 1 in 3 companies report losing SaaS data. While SaaS applications have strong disaster recovery plans, they can't always protect you from accidental data loss caused by user errors or satisfy your legal and compliance needs. Using Backupify ensures that critical company data is protected beyond situations where hardware failure or natural disasters are to blame.

The Common Causes of SaaS Data

Loss

End-user deletions

The most common cause of SaaS data loss is end-user deletions. Users within your organisation make mistakes—whether that’s deleting emails in the name of “inbox cleanup” or accidentally overwriting data in a spreadsheet. Cloud apps are great, but they’re not people-proof.

Hackers and viruses

Hackers and viruses can wreck havoc in your Office 365 environment, whether that’s in the form of corrupted files, ransomware viruses that take control over your data, or deleted information. Protect your data by always having a second, secure copy with Backupify.

Malicious activity

Sometimes the bad guy is operating within the walls of your organisation. Employees are sometimes to blame for malicious deletions. It might be the person that knows they’re about to be fired or someone that doesn’t want others to have access to data.

Departing employees

Employee turnover happens, but data loss doesn’t need to occur when the employee leaves. Manage the employee lifecycle by taking a snapshot of the employee’s O365 data before you delete their user account to ensure their data continues to be protected and accessible.

App downtime

When cloud apps experience downtime and outages, it’s not always at the most convenient time for you. By having a second, secure copy of your data in Backupify, you’ll be able to access and download data when you need it most.

Back up, Search for, and Recover Data Easily with Datto

Automatically back up data

Rest easy with Backupify’s automatic 3x/day backup for Office 365’s email and calendar apps. Admins can also initiate a backup at any time.

Securely manage data

Protect your data with powerful security controls, including compliance with SOC 2 Type II, HIPAA, and Safe Harbor. Data is secured with 256-bit encryption and admins have access to enterprise-grade controls and monitoring.

Quickly search for backups

Zero in on users, items, and metadata to quickly find what you’re looking for from the dashboard

Easily restore and export backups

Restore individual files or groups of files back into a user’s account or download them directly to your machine.

“We need to ensure that our data is protected from occurrences like accidental deletions, user errors, and malicious activity. Using Backupify was an easy decision for us.”

Alan Harrington
Director of Engineering Operations
Digital Lumens



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About Datto

Datto is an innovative provider of comprehensive backup, recovery and business continuity solutions used by thousands of managed service providers worldwide. Datto’s 140+ PB purpose-built cloud and family of software and hardware devices provide Total Data Protection everywhere business data lives, for businesses of every size.

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Protect your data no matter where it lives with Datto’s complete product line

<p>SIRIS</p> <ul style="list-style-type: none"> • SIRIS2 • VirtualSIRIS 	<p>ALTO</p> <ul style="list-style-type: none"> • ALTO2 • ALTOXL • VirtualALTO 	<p>DATTO NAS</p>	<p>BACKUPIFY</p> <ul style="list-style-type: none"> • Office365 • Google Apps • Salesforce • SocialMedia
		<p>GENESIS 2</p>	